

DISTINCTIVELY FEATURING

PIXELS &
CODE BY
HAND

Robert Nelson
Redmond

<http://nelsonmade.com>



Robert Nelson Redmond is a pixel master. He has been actively pushing the envelope in the creative industry for over 10 years; working with interactive agencies and as an award winning Creative Director in advertising, web design and development.

Featured Experience:

Full Time Line on Page 2

NelsonMade Interactive Studio

05 06 07 08 09

CHIEF PIXEL PUSHER, CREATIVE DIRECTOR

Responsible for design, development and integration of multiple client web sites at a local and global level. Key Responsibilities: Planning, Branding, Strategy, Design, Development, Usability, Testing, Client Interfacing, Execution and Systems Administration.

Milk *an Advertising Agency

06 07 08 09

INTERACTIVE CONSULTANT, CREATIVE DIRECTION

Providing ongoing support for all web-related efforts including the development of web sites, planning and strategic online marketing. Key Responsibilities: Planning, Branding, Strategy, Design, Development, Usability, Testing, Client Interfacing, Execution, Online Campaign Design & Development, Managing Internal Team with Respect to Web Projects.

Milk *an Advertising Agency

02 03 04 05

MANAGING PARTNER, CREATIVE DIRECTOR

Helped build Milk (previously Red Rocket) from a burgeoning ad agency to a South CT powerhouse dealing with high profile clients in the luxury, real estate, travel, beverage, tobacco and health care industries. Key Responsibilities: Company wide creative vision, Agency creative directives for all clients, managing a team of 25 art directors, Client interfacing, Concepting, Design, Development, Creating the Interactive Unit and Education.

Nascent State

00 01 02

SR. DESIGNER, SR. MULTI-MEDIA DEVELOPER

Led the charge to the flash revolution at this early silicon alley studio. Started as an intern and worked up to Sr. Designer working directly with the CCO on most projects. Developed the multi-media department and worked on integrating the backend with AS1, back when Generator was the 'solution'. Key Responsibilities: Design, Development, Project Planning, Architecture, Managing Small Dev Team, Education.

Skills:

I find myself constantly using:

Adobe Photoshop, Illustrator, Flash, Acrobat, Fireworks, Coda, CSSEdit, TextMate, FetchFTP, Versions (svn) and OmniGraffle (wire frames and prototyping). Oh, and I use my hands to sketch.

When bringing designs to life I write in:

PHP, AS², AS³, XML, HTML, XHTML, CSS, and JS.

Budget and Time friendly framework favs:

User interface and client side: jQuery, Prototype (+Scriptaculous), YUI, MooTools, and I've played with Doji. When making a site more complex I enjoy employing: SilverStripe, WordPress, TypePad, ModX, CodeIgnitor, Cake, Drupal, OpenCart, Magento and OpenX. When I have free time I like working with Appcellerator.

Highlights:

Designer & Programmer
(all-in-one)

Creative Director

Team Leader

Not a Soft-Worker

Conceptual

A Constant Desire for
Breakthrough Creative

Amiable

Best of all — Available...

DISTINCTIVELY FEATURING

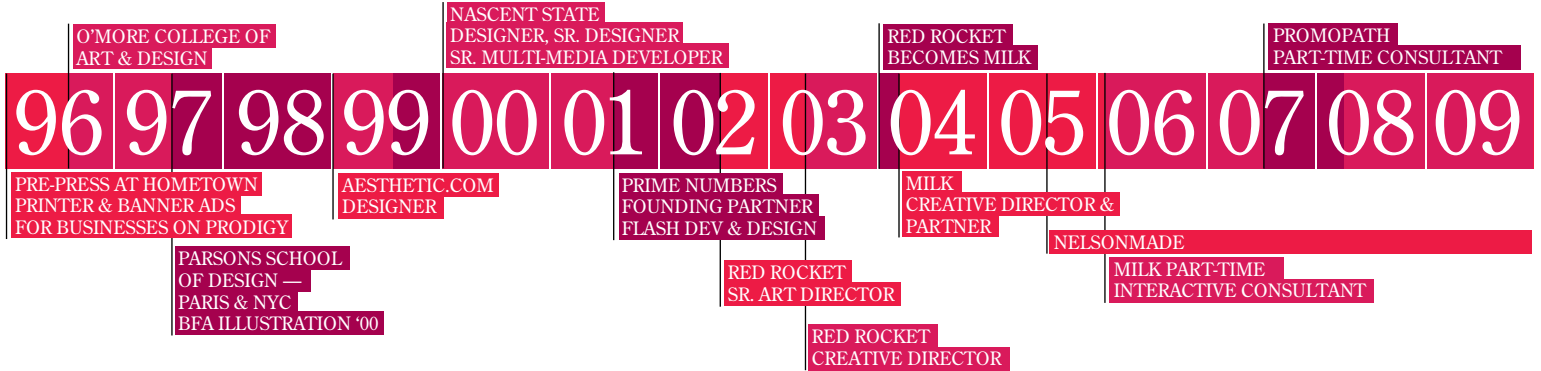
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Career Time Line:

Here is a look at Robert's career span.



Education:

Parsons School of Design
BFA ILLUSTRATION
New York, NY

98 99 00

Parsons School of Design
BFA ILLUSTRATION
Paris, FR

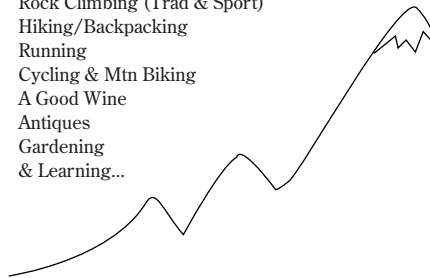
97 98

O'More College of Design
Franklin, TN

96 97

I Absolutely Love Work...

But I also enjoy:
Rock Climbing (Trad & Sport)
Hiking/Backpacking
Running
Cycling & Mtn Biking
A Good Wine
Antiques
Gardening
& Learning...

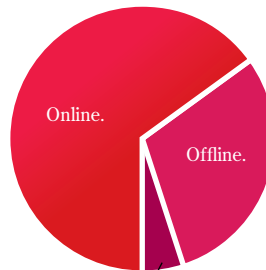
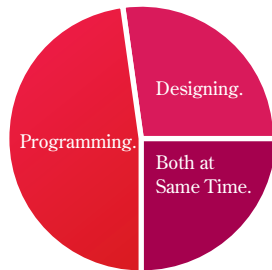


A Shortlist of Clients I've had the Pleasure of Serving:

- ABERCROMBIE KENT
- ANTARES MANSIONS
- ASCENT MEDIA
- AUDIBLE.COM
- AWS WEATHER SERVICES (WEATHERBUG)
- BARCELONA WINE BAR
- BRELLA BAR
- CARNEGIE HALL
- CITIBASE
- DARIEN ROWAYTON BANK
- DEEP RIVER SNACKS
- DICKINSONS BRANDS
- DISNEY
- DREAM CATCHER
- DRINK UNLIMITED
- ESSILOR
- EXTREME BEVEARAGES - WOKKA SAKE
- FORBES
- FREAKY DOG
- GUS SODA
- GUCCI GROUP
- KNICKS
- LE TIGRE
- LIGGETT VECTOR BRANDS
- MACE
- NAT NAST
- NICOLAS FUILLATTE
- OFFICELINKS
- ONESKY JETS NETWORK
- PANCAKE FACTORY
- PLUM TV
- SANCTUARYFORFAMILIES
- SIRIUS
- SOUTHERN COMPANY
- SPA FINDER
- STRESSERASER
- SUNOCO
- SWE-DISH
- TANNER & HALEY DESTINATIONS
- TRIPLE 8 VODKA
- TRIFLIFE
- WILLIAM PITT SOTHEBY'S INTERNATIONAL REALTY
- WORKTOPIA
- WORLD FINANCIAL CENTER
- YOUOFFICE

Time Spent...

Over the past 6 months



Online on iPhone.

Get in Touch:

Feel free to give me a call, or email

(917) 673-3257 | robert@nelsonmade.com